

# David Wise

*Instructional Design, Training, and Digital Innovation Expert*

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**Relocating to Chicago, IL (Available April 2025, flexible for earlier start dates)**

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## PROFESSIONAL SUMMARY

Innovative Learning Design and Digital Education leader with 12+ years of international experience transforming educational experiences through technology-driven solutions. Demonstrated success in developing scalable learning solutions, managing cross-cultural teams, leading specialized training, and driving digital transformation initiatives for businesses as well as in schools and higher education settings.

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## PROFESSIONAL EXPERIENCE

### DIGITAL LEARNING SPECIALIST (Fixed Term Contract)

*University of Chichester*

**Oct 2024 - Present**

**London, UK**

#### Key Achievements:

- **Led comprehensive ideation workshops** to implement a unified learning management system, resulting in successful adoption by 88% of staff members within the Applied Health and Nursing Department
- **Transformed LMS management and digital learning content delivery**, achieving a projected **65% increase in student engagement** and record-high course completion rates
- **Developed and executed faculty digital training programs**, driving **52% improvement in blended learning adoption** by end of year
- **Implemented VR/AR technology** across core curriculum, to **boost learner retention rates by up to 45%** through immersive learning experiences

### DIGITAL INNOVATION TEAM LEADER (Fixed Term Contract)

*South Thames Colleges Group*

**Dec 2023 - Sept 2024**

**London, UK**

#### Key Achievements:

- **Spearheaded a digital transformation initiative across five campuses**, integrating innovative learning technologies and **increasing student engagement scores by 40%** through the implementation of interactive online learning modules and resources.
- **Managed and mentored cross-functional teams** in implementing new learning technologies, resulting in **258% increase in staff digital competency scores**
- **Directed strategic partnerships and stakeholder engagement** to drive institution-wide technology adoption
- **Implemented immersive learning environments** including AR/VR solutions, **impacting 1,200+ users**

**INDEPENDENT TRAINING AND DIGITAL EDUCATION CONSULTANT**  
*Freelance*

**2020 - Present**

**Key Achievements:**

- **Orchestrated comprehensive digital transformation programs and LMS systems** for international companies and top-tier educational institutions, resulting in **47% increase in technology adoption rates**
- **Architected blended learning solutions** combining AI-powered personalization, VR simulations, and digital collaboration tools, **reducing training time by 40% while improving knowledge retention scores by 65%**
- **Authored digital learning initiatives that generated \$30K in cost savings** through streamlined onboarding processes and decreased support tickets, while **achieving 95% user satisfaction scores**

**EDUCATION ROLES - ESCALATING TO DIGITAL INNOVATION OFFICER & HOD**

**2012 - 2023**

**Institutions included:**

- The Korea Times - University Education Abroad Program (South Korea)
- Universidad Pontificia Comillas (Spain)
- Aquinas American School (Spain)
- Fulham School (UK)

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**EDUCATION**

**MA - RESEARCH**

**2019 - 2021**

*Birkbeck, University of London*

**BA - HISTORY & EDUCATION**

**2008 - 2012**

*University of Illinois*

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**CORE COMPETENCIES**

Instructional Design Strategy  
Training and Development  
Cross-Cultural Training

Digital Transformation  
Technology Integration  
Stakeholder Engagement

Learning Experience Design  
Immersive Learning Solutions  
Performance Optimization

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**TECHNICAL SKILLS AND CERTIFICATIONS**

- Learning Technologies: Moodle, Articulate 360, Adobe Captivate, VR/AR Platforms
- Design Tools: Adobe Creative Suite, Canva
- Collaboration: MS Office 365, Google Suite
- Analytics: Power BI
- Programming: HTML5, Basic Java
- Content Creation: OBS Studio, Vyond, Renderforest

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